

Trend Vision One
ENDPOINT
SECURITY

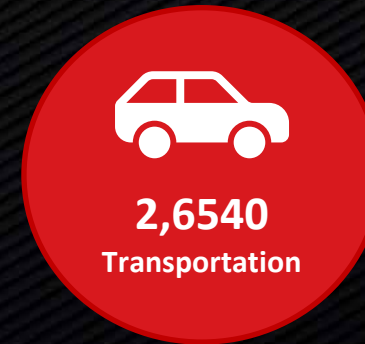


RISING IT INFRASTRUCTURE COMPLEXITY

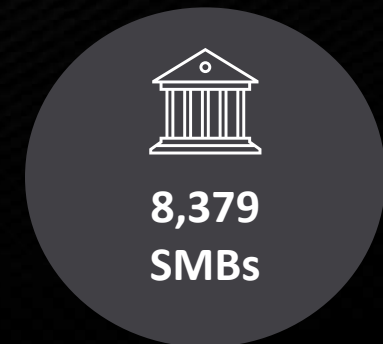


Top 3 Industries and Segments

By detected ransomware attacks



- Industry
- Business segments



OFFERING OPTIMAL SECURITY



MANAGED SERVICES

Extended Detection and Response (XDR)

- User and Identity
- Endpoints and Servers
- Email
- Cloud Infra
- Applications
- Code Repo
- Data
- Network
- 5G
- ICS/OT



Orchestration and Automation

Global Threat Intelligence
Attack Surface Intelligence | Zero Day Initiative | Threat Research | AI/ML | Big Data Analytics

Platform Foundations
Multi-Tenancy | Role-Based Access Control | Single Sign-On | Policy Decision Point

ECOSYSTEM INTEGRATION

WHY ENDPOINT SECURITY?



Better Security Outcome

Superior prevention, detection & response for user endpoint, server, and cloud workload

Industry leading threat intelligence & timely vulnerabilities protection

Industry recognized leader

Less Complexity

Single pane of glass (inventory, detections, mitigation, policies)

Common RBAC, policy management, licensing & more across the platform

Connected IT/Security ops workflow

Accelerate your Technology consolidation journey

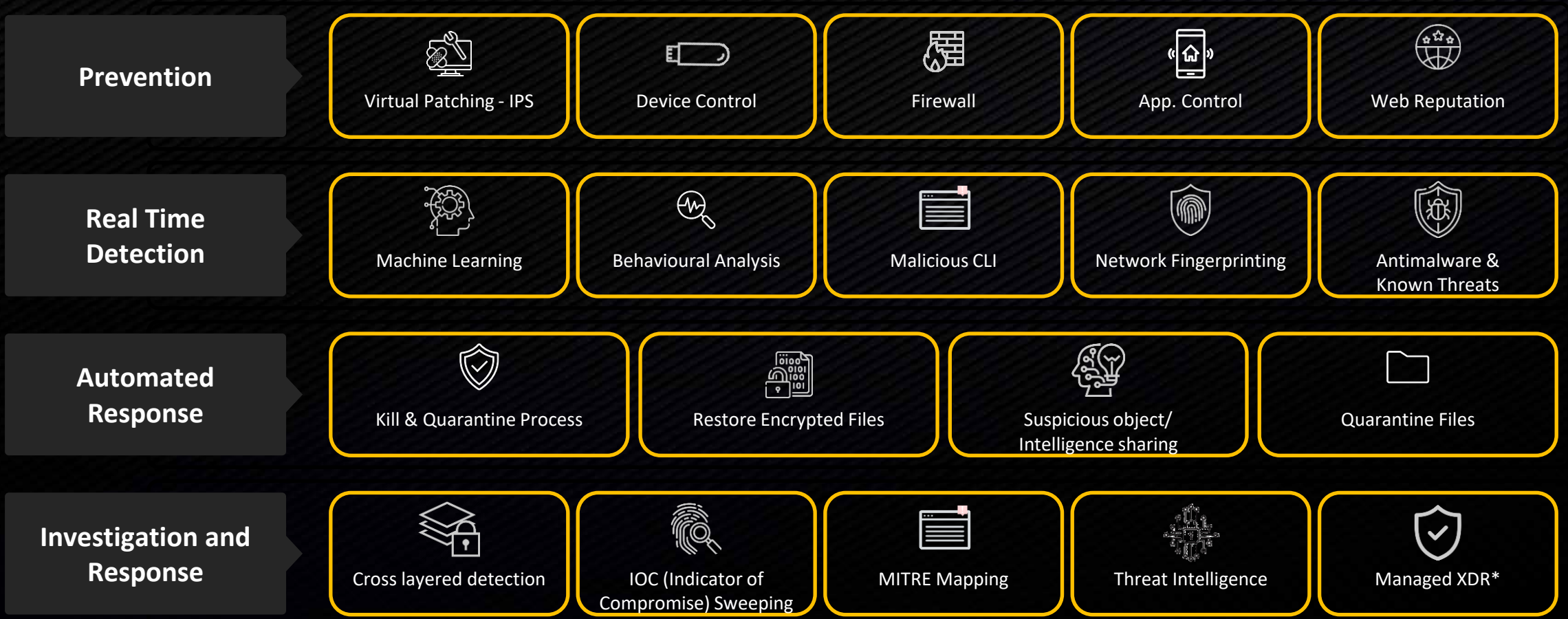
“75% of organizations are pursuing security technology consolidation”
(Gartner)

Single platform - endpoint, email, network, cloud, OT

MDR service to extend your security team

COMPREHENSIVE THREAT PROTECTION

From layered protection to detection and response.



BUILT & OPTIMIZED FOR SERVERS AND CLOUD WORKLOADS



Satisfying the unique needs of servers, cloud workloads, and runtime containers security, unlike other vendors using user endpoint capabilities for servers & workloads.

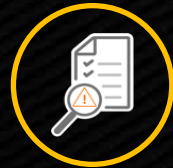
Network Security



Intrusion Prevention



Firewall



Vulnerability Scanning

System Security



Application Control



Integrity Monitoring



Log Inspection

Malware Prevention



Anti-Malware



Behavioral Analysis



Machine Learning

Detection & Response (activity monitoring)



Detect



Respond



Investigate

WHY XDR ON ENDPOINTS?

Most attacks interact with corporate endpoints during the breach lifecycle



Detect: Security analytics finds threats hidden amongst endpoint telemetry. IOC sweeping



Investigate: What happened within the endpoint? How did it propagate? What tactics/techniques are used



Respond Examples: Isolate, stop process, delete/restore files

Going further with other XDR layers:

- Where did the threat originate?
- Where else is this threat in my network, workloads, email?

PROTECTING EXPLOIT OF OS & APP VULNERABILITIES

Shield from vulnerabilities until vendor patch is available.

Automatically shield newly discovered vulnerabilities within hours of their discovery.



**Virtual Patch
(IPS)**

XDR FOR SERVERS AND CLOUD WORKLOADS



Alerts don't tell whole story

This is likely one step of many...
What's the bigger picture?
Was the attacker successful

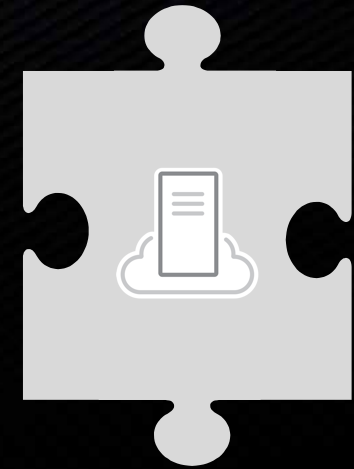
Activity Data:

- User Account Activity
- Processes
- Executed Commands
- Network Connections
- Files Created/Accessed
- Registry Modifications

Log Inspection Alert
Possible attack on the SSH
Server
Source IP: 3.211.84.114

Detect: High-fidelity detections correlated from different security controls and activities to tell a whole story. IOC sweeping

Investigate: Full visibility of activities help answer; What happened within the workload?
How did it propagate?



XDR BRINGS TANGIBLE RESULTS

**Better
Protection**



Suffered **half as many successful attacks** over the last 12 months

**Detecting
Quicker**



2.2X more likely to detect a data breach or successful attack in a **few days or less**

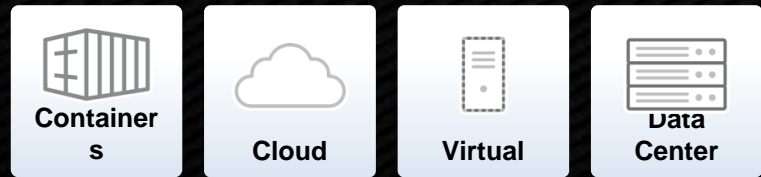
**Responding
Completely**



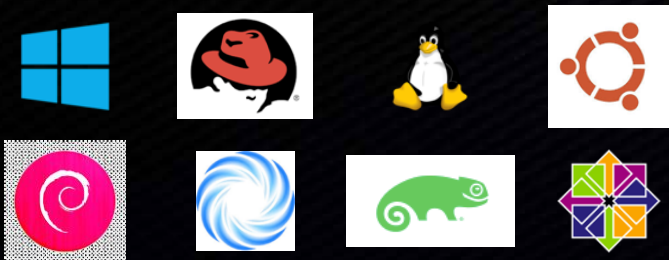
60% less likely to report **attack re-propagation**

BROADER DETECTION FOR WORKLOADS

Environments



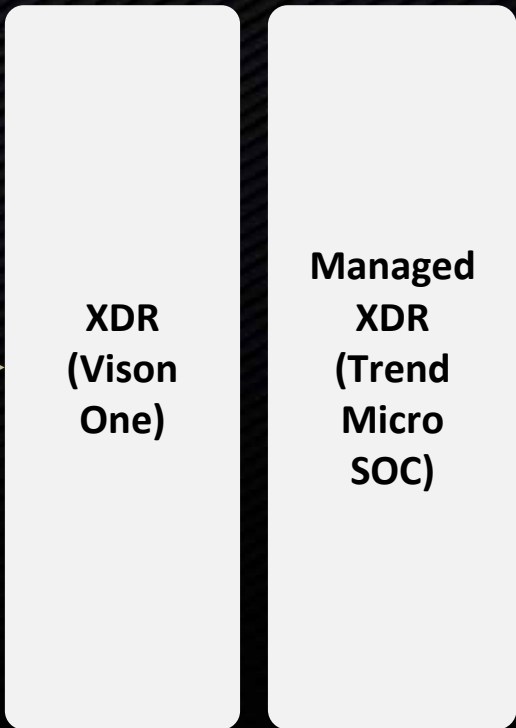
Platforms



Telemetry Data

Host activities
Process, File, Network, User, Account, Container
Application-level logs
OS Platform System/Audit event logs
Windows service logs (PowerShell service/Remote Desktop/Terminal Service)
Web Server/FTP/Database/ Mail Server logs
Security Events/Anomalies/Changes
Newly installed software/changes
Application components changes
Inventory of assets (IPs)
Network connections

Analysis



Investigation & Response

ONE PLATFORM ONE CONSOLE



ENDPOINT SECURITY



Laptop



Desktop



Server



Virtual
Server



Public/Private
Cloud

WHAT IS IT?

Single pane of glass (inventory, detections, mitigation actions, manage policies)

Common Role-based access control, policy management, licensing & more

Connected workflows & automation

ONE PLATFORM ONE CONSOLE



BENEFITS

ENDPOINT SECURITY



Laptop



Desktop



Server



Virtual
Server



Public/Private
Cloud

Central visibility, response, and management

Reduce complexity; Increase efficiency

Streamline your IT & Security Operations workflow

Trend Micro Vision One Console



Browser: votk.trendmicro.com/#/dashboard | Incognito | 2024-04-02 16:45

Trend Vision One™ | Executive Dashboard

Platform Directory | Credit usage | Data sources | Manage Reports

Risk Insights | Risk Overview | Exposure Overview | Attack Overview | Security Configuration

RISK INDEX

61 /100
Medium risk

What is the Risk Index?

Risk category indexes:

- Exposure Index: Medium >
- Attack Index: Medium >
- Security Configuration Index: Low >

Risk Event Overview

Devices Risk level: High	Internet-Facing Assets Risk level: Low	Accounts Risk level: Medium	Cloud Apps Risk level: Medium	Cloud Ass Risk level:
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Risk Summary

Trend Vision One

- 1 Trend Vision One Introduction
- 2 Attack Surface Risk Management
- 3 XDR Threat Investigation
- 4 Free Assessment Tools
- 5 Managed XDR
- 6 Need Help?
- 7 Conclusion

TRENDMICRO LANDSCAPE IN BREIF BY TREND MICRO



64% Internet of Things
Reputation Service
declined.

Trend Micro Blocks
161 billion Incidents
in 2023



In 2023, threats
blocked by email
and web reputation
dropped annually
by 47% and 2%,
respectively.

35% annual
increase in threats
blocked under
Trend's File
Reputation Service
(FRS).

2% Threats
blocked by Trend's
Mobile Application
Reputation
Service.

TARGETED AUDIENCE

Who to Sell?

Financial Sector

- Sensitive Data Protection
- Prevention of Financial Data Loss
- Phishing and Social Engineering prevention
- Malware and Ransomware Preventions
- Vulnerabilities Patching

Health Sector

- Medical Devices security
- Security for Healthcare Apps
- Malware and Ransomware Preventions

IT Sector | Startups

- Application security
- Database Security
- Remote access – Security

Garaj Customers

- Secure VDC
- Application control
- Managed Deployment and Support



Technical Support



cloud.support@jazz.com.pk



0304 1110365 (24/7 helpline)

Billing & Invoicing



bizcloudbilling@jazz.com.pk

To Learn More



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